

Monthly Deals



August 2026

SANDWICHES OF THE MONTH



\$13.99 ea.
Hatch Turkey Melt
Bitchin' Hatch sauce, sliced turkey, melted Gouda and American cheese, roasted Hatch chiles, mushrooms and sweet caramelized onions on toasted sourdough.



\$13.99 ea.
Down the Hatch
Toasted ciabatta loaded with our overnight smoked Hatch Chile pulled pork, melted provolone, creamy Hatch mayo, fresh avocado, and cilantro for a bold, savory sandwich with a kick.



\$13.99 ea.
Bitchin' Pork & Slaw
In this collaboration with Bitchin' Sauce, We take thinly sliced house cured pork loin, citrus pepper slaw, avocado and Cilantro Chili Bitchin' sauce on a toasted ciabatta roll.

FRAZIER'S CHOCOLATE CHIP COOKIE COLD BREW

\$1 OFF
12-16 oz.



MUFFIN OF THE MONTH



\$5 ea.
4 pk.
Frazier Farms Hatch Chile Cornbread Muffins

THE MONTHLY GRIND



\$4.79 lb.
Organic Peanut Butter

WHOLE BEAN SPECIAL



\$12.99 lb.
Organic Peruvian Coffee

Annual New Mexico HATCH CHILE ROASTING

August 13 - 16, 2026 | 10AM - 5PM

Purchase a 25 lb. case of Roasted Mild, Medium, Hot, or Extra Hot Hatch Chiles!

\$39.99
Per 25 lb. Case

OCEANSIDE

Thursday
AUG 13

Friday
AUG 14

VISTA

Friday
AUG 14

Saturday
AUG 15

LA MESA

Saturday
AUG 15

Sunday
AUG 16

Pre Order Now



We reserve the right to modify items & change prices. All items subject to availability.

WELLNESS & NATURAL LIVING



Natural Factors CoQ10

30% OFF



Four Sigmatic All Products

30% OFF



Nordic Naturals Children's Formulas

25% OFF



Mary Ruth's All Products

25% OFF



Elevate Organics All Products

30% OFF



Clean+Kind Tallow Skin Care

35% OFF



Everyone Bath & Body Care

25% OFF



Seaweed Bath Co. All Products

25% OFF



Quantum All Products

25% OFF



Sovereign Silver All Products

20% OFF



Garden of Life All Protein

35% OFF



MegaFood All Products

25% OFF

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BAKERY

BULK

CHEESE

BEER & WINE

LOCAL

La Fe Tortillas

20% OFF

Red Flame or Thompson Raisins

\$2.49 lb.

Henning's Hatch Chile Cheddar

\$11.99 lb.

LOCAL

Coronado Brewing Co. Salty Crew Blonde Ale

\$19.99 12 pk. + tax + CRV

Assorted

Lapis Luna Wine

\$10.99 750 ml. + tax + CRV

DAIRY

Chobani Protein Yogurt Drink

2 for \$6 10 oz.

Clover Pasture Raised Milk

\$5.49 64 oz.

Califia Plant Based Milk

\$3.99 48 oz. + CRV

Once Upon A Farm Pouches

2 for \$5 3.2-4 oz.

Vital Farms Pasture Raised Eggs

\$6.99 1 dz.

MEAT & SEAFOOD

HATCH CHILE

Marinated Chicken Thighs

\$4.99 lb.

Chicken Sausage

\$3.99 lb.

Bacon & Pepperjack Burger Patties

\$7.99 lb.

Aidells Chicken Sausage

\$2 OFF 12 oz.

Just Bare Chicken

\$2 OFF 19.2-24 oz.

Hatch Chile Marinated Salmon

\$14.99 lb.

21/25 COUNT

Peeled & Deveined Mexican Shrimp

\$10.99 lb.

DELI

GROCERY

Customer Favorite!

Bitchin' Sauce

\$4.99 7-9 oz.

Gotham Greens Dips

\$5.99 7 oz.

Hatch Turkey

\$11.99 lb.

Hatch Cheddar Diet & Watson

\$8.99 lb.

Annie's Homegrown Line Drive

25% OFF 2.01-11 oz.

Leisure Hydration Water

2 for \$5 16 oz. + CRV

Aloha Protein Bars

2 for \$4 1.9-1.98 oz.

GROCERY

De La Calle Tepache Modern Mexican Soda

3 for \$5 12 oz. + tax + CRV

Simple Mills Cookies & Crackers

\$3.99 4-5.5 oz.

Culture Pop Probiotic Soda

3 for \$5 12 oz. + tax + CRV

Jackson's Sweet Potato Chips & Veggie Straws

2 for \$7 5 oz.

Steaz Iced Tea

2 for \$4 16 oz. + CRV

GROCERY

FROZEN

LOCAL

Chuao Chocolate

\$3.99 2.8 oz. .39 oz Single: 3 for \$2

Solely Mango Fruit Gummies

2 for \$9 3.5 oz.

Archer Full Size & Mini Beef Sticks

\$11.99 8-16 ct.

Waterloo Sparkling Water

3 for \$12 8 pk. + tax + CRV

Red's Burritos

2 for \$5 4.5-5 oz.

SunButter Jammies

\$5.99 8 oz.